

# Recycled PET Films

Clear, white or metallized,  
top-coated rPET based films

Product Overview



---

## Sustainable films

rPET is a type of bi-oriented (BOPET) polyester film made of Post-consumer Recycled (PCR) which is an innovative and sustainable solution for waste management of plastic materials. rPET has environmental benefits over traditional plastics, which is why it is becoming increasingly popular in the manufacturing industry.

Avery Dennison Hanita's sustainable films aims to reduce the carbon footprint for a greener earth. We offer a range of top-coated rPET based label face stock with up to 70% PCR and options from 23, 36 & 50 mic, clear, white, or metallized. Our rPET exhibits the same appearance and performance specifications as virgin PET films.

---

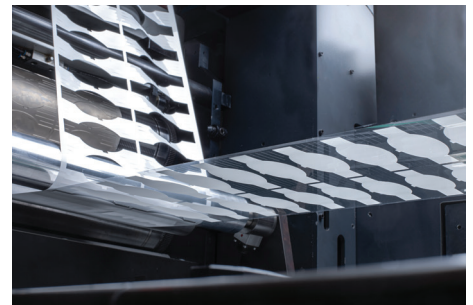
## Benefits

- Reduces plastic waste in production by recycling raw materials
- Available in 30%, 60% & 70% PCR content
- High impact and tensile strength films

---

## Typical applications

- Automotive
- General industry
- Electronics



---

### About Avery Dennison

Avery Dennison Corporation (NYSE: AVY) is a global materials science company specializing in the design and manufacture of a wide variety of labeling and functional materials. The company's products and solutions, which are used in nearly every major industry, include pressure-sensitive materials for labels and graphic applications; tapes and other bonding solutions for industrial, medical, and retail applications; tags, labels and embellishments for apparel; and radio frequency identification (RFID) solutions serving retail apparel and other markets. The company employs approximately 36,000 employees in more than 50 countries. Reported sales in 2021 were \$8.4 billion. Learn more at [www.averydennison.com](http://www.averydennison.com).

---

### For further information contact [hanita.labels@eu.averydennison.com](mailto:hanita.labels@eu.averydennison.com)

DISCLAIMER: All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see: [terms.europe.averydennison.com](http://terms.europe.averydennison.com)

©2022 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation and/or its Affiliates. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.



### Avery Dennison Israel Ltd

Kibbutz Hanita, 2288500 Israel | T: +972 4 9859919

[hanita.coatings@eu.averydennison.com](mailto:hanita.coatings@eu.averydennison.com) | [www.hanita.averydennison.com](http://www.hanita.averydennison.com)