# Avery Dennison Hanita | Industrial & Print Division

Avery Dennison Hanita specializes in the development and manufacture of high performance engineered films to enhance the performance, durability or appearance of our customers' products, from white goods to durable labels. Hanita's unique combination of technologies delivers value-added solutions adding performance and cost advantages across a wide range of markets



Hanita's specialty coatings provide printability, durability, functionality and finish to films that our customers convert to label stock.

# Digital print media -

synthetic print substrates for digital presses, color copiers, laser and inkjet printers. Hanita media is used for print jobs that require the durability of plastic, and the consistent printability of our coatings.

- > DuraKote<sup>™</sup> for dry toner technologies
- > Dura-Go® for HP Indigo® presses
- > DuraView<sup>™</sup> for wide format inkjet

metallized laminates delivering exceptional barrier to gas and moisture. Hanita's ultra-high barrier laminates are used for the production of vacuum insulation panels and warm-edge window spacers, as well as in demanding packaging applications.

## Surface protection films -

with hard coat and heat-activated adhesive, for upgrading metal coil, CPL decorative laminates, rigid and flexible plastic substrates.

## Heat radiation protection films -

**insulating from thermal and infrared radiation.** These transfer films provide for low levels of emissivity, durability and corrosion resistance.

#### **Copper substrates -**

for flexible and standard electronics with either pure copper or "copper skin", a cost-effective alternative to copper foil traditionally used in flexible electronics or backcontact PhotoVoltaic technologies.

# **Custom development -**

The industrial division specializes in customized product development.

applied to glass in buildings and vehicles to control problems of heat build-up, glare, fading and fragmentation.

This is a separate division within Hanita that enriches the Industrial and Print divisions with exceptional capabilities of optical qualities and scratch resistance.





# **Company Overview**

Avery Dennison Hanita develops and manufactures engineered polyester films and laminates to meet demanding industrial and consumer applications. From making buildings more energy efficient to securing glazing, to delivering outstanding printability or ultra-high barrier, Hanita films are employed in a wide range of applications and industries to enhance, protect and add value.

Hanita Coatings, a private company founded by Kibbutz Hanita, was acquired in 2017 by Avery Dennison, a global leader in pressure-sensitive and functional materials. Hanita Coatings is now known as Avery Dennison Hanita, and continues its operations as a distinct business unit within Avery Dennison. The company specializes in the research and development of new roll-to-roll products, materials and technologies, and has rich experience in multinational academic collaborations. In house manufacturing lines include coater/laminators, vacuum deposition metallizers, slitter/re-winders, state-of-the-art R&D equipment, and an extensive applications laboratory.

Avery Dennison Hanita offers the advantage of a small and agile company, together with the resources and worldwide reach of a global corporation.



# About Avery Dennison

Avery Dennison (NYSE: AVY) is a global materials science and manufacturing company specializing in the design and manufacture of a wide variety of labeling and functional materials. Its products include labels, radio frequency identification (RFID) solutions, tapes and fasteners, and medical applications. Avery Dennison serves customers in a wide range of industries, including non-durable consumer goods, retail apparel, logistics and shipping, durable goods, and healthcare. Headquartered in Glendale, California, the company employs over 30,000 employees in more than 50 countries. Reported sales in 2017 were \$6.6 billion. Learn more at www.averydennison.com.

