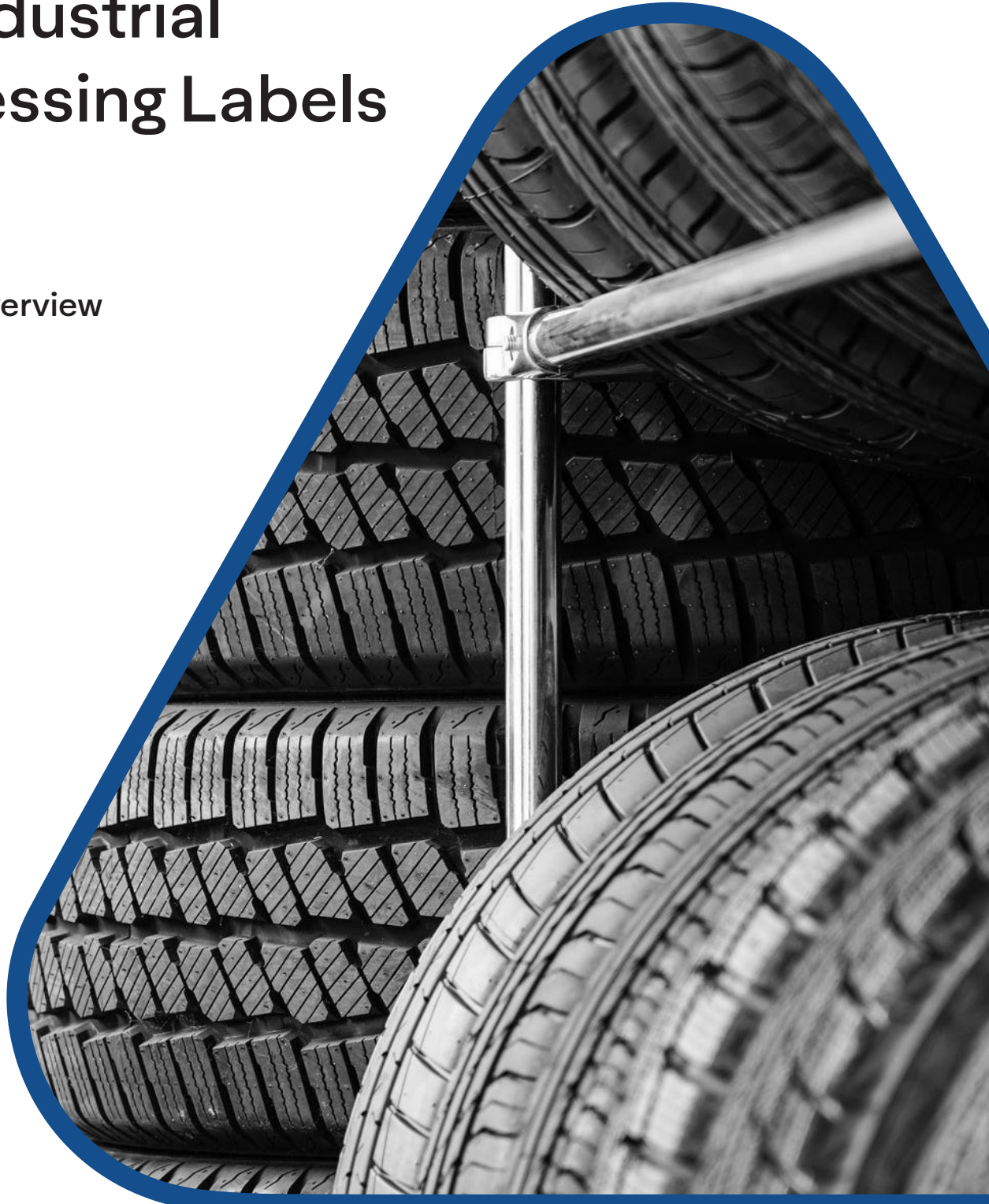


High-Temperature Polyester Films for Industrial Processing Labels

Product Overview



White PET label face films for tire labeling and other vulcanization process applications

High-temperature manufacturing applications such as tire or rubber product labeling are some of the most challenging of labeling applications. The tough processing conditions demand a coating that will enable print to survive exposure to chemicals, abrasion, and extreme heat - without yellowing or cracking. Avery Dennison Hanita offers a range of white facestock for crisp, clearly printed industrial processing labels.

Available in either 100 micron (4 mil) or 125 micron (5 mil) white polyester, with thermal transfer* printable glossy or matte white topcoats. These films are designed to ensure bar-code traceability of rubber products such as tires, belts or tubes throughout their manufacture, including vulcanization processes.

Benefits

- Good lie-flat for processability
- Excellent high-temperature resistance to withstand vulcanization
- Low shrinkage
- Non-yellowing
- High chemical and abrasion resistance for long term durability
- Excellent TT printability for barcode reading*
- UV inkjet printable products under development

* Subject to ribbon compatibility



About Avery Dennison

Avery Dennison Corporation (NYSE: AVY) is a global materials science company specializing in the design and manufacture of a wide variety of labeling and functional materials. The company's products, which are used in nearly every major industry, include pressure-sensitive materials for labels and graphic applications; tapes and other bonding solutions for industrial, medical, and retail applications; tags, labels and embellishments for apparel; and radio frequency identification (RFID) solutions serving retail apparel and other markets. Headquartered in Glendale, California, the company employed more than 32,000 employees in more than 50 countries in 2020. Reported sales in 2020 were \$7.0 billion.

Learn more at www.averydennison.com.



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