

Security Face Films

Polyester label face films with enhanced security features

Capabilities Overview



Avery Dennison Hanita tailors security solutions, applying an array of technologies and capabilities which together can support a comprehensive brand protection solution. All films are polyester based, with printable topcoat.

For Tamper Indication

Avery Dennison Hanita offers a wide portfolio of off-the shelf top coated polyester tamper evident (TE) face films, and a capability for countless combinations of appearance, message and print compatibility. Additional security elements available for tamper evident face stock include covert message; "watermark" brand identification; destructible print, or permanent, non-resealable color change. UV or other taggants may be incorporated in different layers of the film construction, depending on the product verification stage required.

For Brand Identification - Watermark

Avery Dennison Hanita's range of label face films includes the option of an anti-counterfeit feature embossed on the topcoat. Using a proprietary process, Hanita imprints the coating with a customized logo or message, forming a "watermark" design. This watermark can help provide an additional security identification element to the label, either to distinguish standard labelstock, or to upgrade tamper evident security labels.

For Product Authentication

Avery Dennison Hanita's security film capabilities include a range of taggants, which when revealed, help verify the product. We can develop unique combinations of organic or inorganic taggants, detectable either by simple verification, a specific reader, or forensic testing. The choice of taggant depends on the level of security required, and the budget available. These taggants can be added to different layers of the label or combined with other brand identification features.

Target Applications

- Pharmaceuticals
- Medical devices
- Consumer electronics
- Luxury goods
- Wine and spirits
- Food and beverages

Work with us to tailor your own brand protection solution, combining any, some or all of our security features.

Covert Security Capabilities

- Covert tamper evidence
- Taggants: UV, Forensic



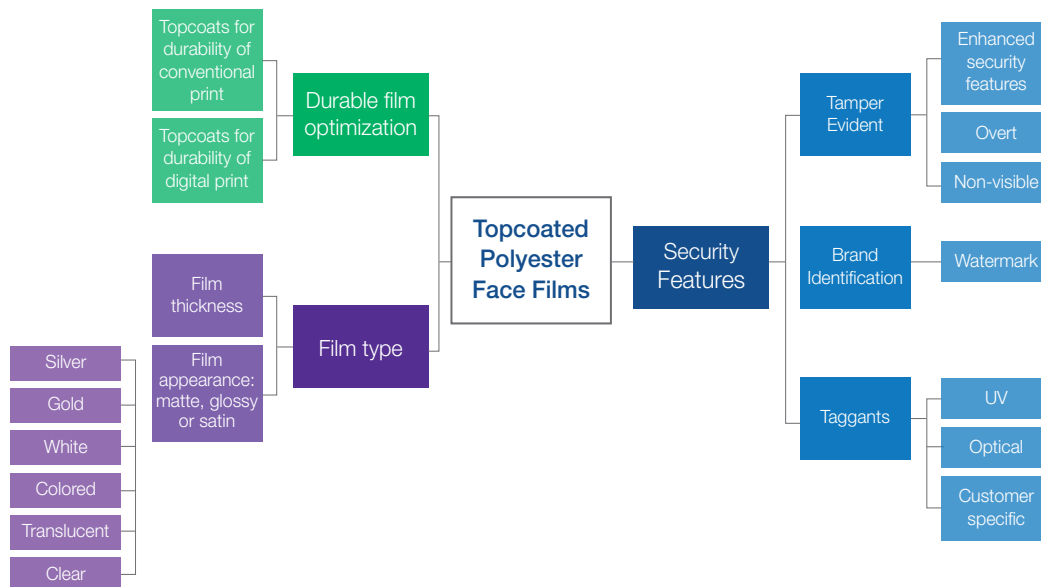
Overt Security Capabilities

- Watermark
- Overt tamper evidence

Print Compatibility Options

- Conventional print processes
- Thermal transfer
- Inkjet/laser
- HP Indigo
- Toner based
- Laser
- UV inkjet

"Pick & Mix" options for security face films



For further information contact hanita.labels@eu.averydennison.com

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