



PET Films for Laser Printers & Copiers

Product Information Sheet

DuraKote™ - durable, resistant media with high performing coating for laser print

DuraKote™ specially treated polyester films for printing on dry toner laser print systems deliver a durable, cleanable, long-lasting option to paper. Coated on one or both sides to enhance toner adhesion and color definition, films are thermally stabilized to reduce shrinkage and ensure high-speed printing. DuraKote polyester films are engineered for toner-based laser printers such as Xeikon®, Xerox®, HP®, Canon®, OKI® and more.

Resistant to dirt, oils, water, scuffing and tearing, tough and durable DuraKote media are available in white, matte translucent, silver and clear, and in a wide range of gauges. DuraKote's unique coating provides superb toner fusion, delivering long-lasting, high-resolution print for a myriad of applications, including tags and labels, wristbands, backlit signs, posters, and brochures.

Benefits

- > **Printability** - Exceptional print receptiveness and toner anchorage ensure high color definition and long-lasting legibility throughout the service life of the product
- > **Durability** - Tear-resistant, wipeable and resilient, to withstand demanding conditions and applications
- > **Solvent-resistance** - Rises to the challenge of contact with chemicals and oils, suitable for labeling and signage in harsh conditions
- > **Water-resistance** - Shrugs off liquids, ideal for water and moisture exposed applications. Specific products available enabling BS5609 marine immersion compliancy
- > **Controlled shrinkage** - Promotes lay-flat for easy handling both during printing and in high-temperature applications such as labeling and signage for autoclave medical applications, engines, and machinery

Product options

- > **Appearance:** Matte or gloss: clear, white, translucent, or silver
- > **Printability:** Coated one or both sides
- > **Print compatibility:** Monochrome or color toner laser printers & thermal transfer (subject to ribbon compatibility)
- > **Gauge:** From 23-250 micron (1-10 mil)
- > Customized product combinations of the above, subject to minimum quantities

About Avery Dennison

Avery Dennison (NYSE: AVY) is a global materials science company specializing in the design and manufacture of a wide variety of labeling and functional materials. The company's products, which are used in nearly every major industry, include pressure-sensitive materials for labels and graphic applications; tapes and other bonding solutions for industrial, medical, and retail applications; tags, labels and embellishments for apparel; and radio frequency identification (RFID) solutions serving retail apparel and other markets. Headquartered in Glendale, California, the company employs more than 30,000 employees in over 50 countries. Reported sales in 2019 were \$7.1 billion.

Learn more at www.averydennison.com

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